



Education

Georgia State University
BFA Graphic Design
2014 | Deans List

Scaled Agile, Inc.
Certified SAFe Agilist

Key Skills

- UI / UX Design
- Front-end development
- Responsive development
- PWA Design
- Strategic planning
- Development strategy
- Requirement gathering
- Agile project management
- Interactive development
- Application training
- Graphic Design
- Branding
- Illustration

Technical Skills

UI / UX Design:

- Sketch
- InVision
- Adobe Creative Suite
- Ceros
- Cinema 4D

Development:

- JetBrains IntelliJ IDEA
- Dreamweaver
- HTML / CSS
- Bootstrap
- CSS Grids
- ColdFusion
- JavaScript
- React.JS
- .NET

CMS / CRM / LMS:

- WordPress
- Adobe Experience Manager
- SharePoint
- LearnDash
- WooCommerce
- Shopify
- RedDot
- Yahoo Small Business
- MailChimp

Analytics:

- Matomo
- Google Analytics
- Spinklr

Summary

Senior UI/UX Designer with a passion for UI/UX and front-end development. Ability to design and develop applications from concept to implementation with proficiency in multiple frameworks and content management systems. Certified Leading SAFe Agilist with strong organizational and analytical skills. Experienced in user research, testing, evaluating data and requirements, wireframes, quality assurance testing, and prototyping. Passionate about collaborative team environments, continuous learning, process improvement, and bridging the communication gap between design and development.

Experience

Lockheed Martin Aeronautics • Virtual Team (Marietta, GA | Fort Worth, TX | Palmdale, CA)

Senior UI/UX Designer | 2019 - Current

UI/UX Designer | 2014 - 2019

- Design, develop, and advise on the content strategy for an online academy for Engineering and Technology. Because of initial success and growing demand for content, the E&T academy has rapidly grown to 14 sub-sites that specialize in training business critical technical skills.
- Design interactives for external LockheedMartin.com and F-35.com websites to enhance the user experience on desktop and mobile. Mentor and assist designers on interactive capabilities.
- Design workflow applications that improve production quality, reduce communication silos, streamline administrative tasks, and utilize interactive analytics visualizations. Applications are designed with scalability in mind and user base has grown by multiple departments at three major Aeronautics production facilities.
- Pioneered first production implementations of WordPress/WordPress multisite, CSS Grids framework, and the first native mobile app on the Apple App Store and Google Play Store. Also designed the first Progressive Web Application (PWA) within Lockheed Martin which increased user engagement by 30%.
- Design and functionality improvements to contractual union labor documentation processes. Expecting 50% reduction in grievance payouts amounting to millions in cost avoidance.
- Developed strategic partnerships with enterprise operations teams to collaborate in alpha and beta testing for WordPress, Amazon Web Services hosting, Docker, and Matomo.
- Developed agile documentation practices for communicating project timelines and estimates to emphasize strategic value and manage stakeholder expectations.
- Lead an enterprise-wide team to build a cross training curriculum to support a sustainable talent pipeline for web design, front-end, and back-end development.

Georgia Alliance To End Homelessness • Marietta, GA

Freelance Web Designer/Developer | 2014 - 2016

- Restructured service provider database to prevent redundancies, optimize provider search result filtering, improve security, generate valuable statistics and customized reports. Integrated admin management tools and introduced new processes for easy database maintenance and how to capture new provider information.
- Designed and developed a mobile responsive interactive map to show region density of homeless service providers throughout the state of Georgia.
- Integrated client referral intake forms with automated monthly and annual reports used for generating critical information in requesting resource allocation and budget.

Georgia State University • Atlanta, GA

Senior Web Designer | 2012 - 2014

- Design, content development, and management for 30+ websites within the Division of Student Affairs which includes University Housing, Recreational Services, and The Office of the Dean of Students.
- Advised and assisted in design and development during a university-wide website migration from RedDot CMS to WordPress. Trained university staff web managers during the transition.

Richards Variety Store • Atlanta, GA

Web Manager | 2009-2012

- Streamlined process for managing online inventory, order fulfillment, and shipping calculations for domestic / international destinations by expanding capabilities of the in-store database.